



Term of References

Filming and Editing of Human Rights Training Videos

I. BACKGROUND

About the World Federation of the Deaf

The World Federation of the Deaf (WFD) is an international non-governmental organisation representing and promoting approximately 70 million deaf people's human rights worldwide. The WFD is a federation of deaf organisations from 125 nations; its mission is to promote the human rights of deaf people and full, quality and equal access to all spheres of life, including self-determination, sign language, education, employment and community life. WFD has a consultative status in the United Nations and is a founding member of International Disability Alliance (IDA).

About the International Disability Alliance

The International Disability Alliance (henceforth referred to as “IDA”) was established in 1999 as a network of global and, since 2007, regional disabled people’s organizations (DPOs).

The aim of IDA is to promote the effective and full implementation of the UN Convention on the Rights of Persons with Disabilities (CRPD) worldwide, as well as compliance with the CRPD within the UN system, through the active and coordinated involvement of representative organizations of persons with disabilities at the national, regional and international levels.

With member organizations around the world, IDA represents the estimated one billion people worldwide living with a disability. This is the world’s largest – and most frequently overlooked – minority group. IDA with its unique composition as a network of the foremost international disability rights organizations is the most authoritative representative voice of persons with disabilities and acknowledged as such by the United Nations system both in New York and Geneva.

II. MISSION

a) Objective

The WFD is planning to develop an online human rights training for its Ordinary Members from Global South countries. The training aims to empower National Associations of the Deaf on the Human Rights, the Convention on the Rights of Persons with Disabilities (CRPD), the Sustainable Development Goals and advising them on their advocacy work with their national governments.

This is a call for a company able to support the WFD in achieving its objectives.

b) Deliverables

The WFD is seeking to enter into a contract for:

- 1) Video recording of 25 shorts videos of 10 min for a total of 250 min in International Sign in a professional studio made by The WFD President and the WFD Human Rights Officer.
- 2) Professional editing of the videos with PowerPoints and other visual resources, including logo and graphics as appropriate.
- 3) Producing subtitles for the videos in English, French and Spanish.
- 4) Converting the videos in appropriate formats for web access and download, including in MP4 format.
- 5) Designing a logo for the WFD Human Rights training.
- 6) Designing an interactive training website where participants can access the training with the subtitles and content of materials in the language of their choice.

c) Reporting Requirements

In the process, the Service Provider is expected to:

1. Submit the final materials to the WFD for approval no later than 21st December 2020
2. Respect decision-making, which rest with the WFD
3. Draft video should be shown to both the WFD President and the WFD Human Rights Officer for validation before publication.

d) Activity Schedule

Information on the training:

1. The recording of the training will last five (5) days plus maximum 7 days of editing
2. Recording to be made on site during first week of December (30 November - 4 December 2020).

e) Criteria for the Service providers

1. The respondent must be a registered company and provide the registration number
2. The respondent must have a proved track record of producing high-quality video in sign languages including with captioning.

III. How to apply

The respondent must send a letter or a video in International Sign including with:

- 1) a brief description of the consultant's interest and availability;
- 2) relevant information demonstrating track records in areas relevant to the outcomes expected from this tender;
- 3) a proforma invoice with the cost estimates.

Please sent the required materials via email to employment@wfdeaf.org indicating in the subject line: "WFD Filming and Editing". **Deadline for application: 17 October 2020**

Note: All materials produced in this project are the property of the World Federation of the Deaf and may be used in perpetuity by the WFD in any form as the WFD so chooses.